

A/Comprehension (7pts)

1. a speech
2. a- T , b-F , c-T , d-T (2pts)
3. a-The Triple Bottom line concept refers to three legs to measurement of a company's performance –These being social , enviromental and financial
b- Yes , he does because he says ' for those of us who see this concept as the way of the future'
' It's also necessary 'to walk the talk' and transate this concept into the reality of running a business such as ours'
c- Because we have traditionally been taught to only present the company in the best possible light
4. a→par2
b→par3
5. a→it refers to this concept
b→its refers to private company

B/text exploration (8pts)

1. a)idea= concept
b)enough=sufficient
c)client=customer
2. loss≠profits
fiction≠reality
hide≠reveal
- 3.

Verb	Noun	Adjectif
To finance	Finance	Financial
To measure	Measurement	Measured / Measuring
To criticize	Criticism	Critical

4. a)Some companies are so unethical that it's hard for them reveal financial situation
b)A company will gain the confidence of the stake holder provides that it acts responsibly .
5. 1) b- It's high time we translated
2)b-Child Labour is being used
6. How many legs are there to the ?
What does the manager explain..... ?
7. Information , Financial , honest ,to reveal

End