

التاريخ: 2019/03/03

المدة: 02 سا

المادة: الانجليزية

المستوى: الثالثة ثانوي

## تصحیح اختبار الفصل الثاني

### 1) Identify the type of discourse

B) Expository

### 2) Choos the best answer: is the text above

A) A report

### 3) Say whether the following statements are true, false or not mentioned.

- a) Advertising is a way to inform the buying public about new launched products.
- b) Advertisers use tests, Surveys, techniques and methods for a successful business.
- c) Teens are not as numerous consumers as adults.

### 4) What or who do the underlined words refer to in the text?

- A) Its = Advertising      B) Them = Teens      c) Their = Teeragers

### 5) Answer the questions according to the text

- a) It gaives the public information about the launched products.
- b) By telephones surveys.
- c) Wrritter questionnair.

### B) Text exploration (08 pts)

#### 1) Find in the text words that are closest in meaning to the folloing.

- a) Purpose §1 =      b) buy §1 =      c) Attract §4 =

#### 2) Complete the folloing table.

Verb	Noun	Adjective	Adverb
To persuad	Persuasion	Persuasive	Persuasively
To continue	Continuily	Continuous	Continiously

**3) Rewrite the second sentence keeping the same meaning as the first on given.**

- a) Persuasive strategies are used by advertisers to consumers to by.
  - b) Advertisers use persuasive to get consumers to buy
  - c) Although many people think that advertising is manipulative, there is not true way of proving it has bad effect.
  - d) Despite That advertising is manipulative there is no true way of proving .
- There are too many adverts on TV, as a result, people buy products they do not need.  
If there are many adverts on TV, people will buy products they do not need

**4) Join the following sentences using the appropriate connector( so as to, because, so + adj...that) .**

- a) Consumers avoid buying certain products. because have no confidence in their availability.
- b) Television commercials include music and images. That so as to what attract the attention of teens
- c) Advertisers are really so tactful. That attract lot consumers.

**5) Classify the following words according to the number of their syllables.**

- a) Ma/ni/pu/la/tive    b) Suc/cessu/ful    c) Res/pon/si/bi/li/ties    d) Con/su/me/rism.

**6) Fill in the text gaps so as the text makes sense( teens – in – advertisers – of – increase – on).**

Why are teenagers being targeted? Because they are keen on being fashionable and their number is expected to increase in the next decades. Advertisers are accused of influencing teens

to buy things they do not need. It's up to teens to make wise choices and develop shopping skills that are intelligent.

**c) Written expression : ( 05pts)**

**choose one of the following topics :**

**Topic one:** Most consumers spend too much money on buying products they do not need.  
are you for or against?

- 1) Mass media allow the spread of adverts.
- 2) Constant adverts.
- 3) Part of people's daily life.
- 4) Big impact.
- 5) Great persuasion.

Consequences( consumers buy unnecessary products/they always feel unsatisfied

**Topic tow:** Write a letter of complaint to a manufacturer about a product you have bought

